



Go for the Gold!



St. Paul Parish School's 40th Annual Magazine Drive is going for the GOLD this year!

Welcome back and welcome to our first fundraiser of the year. There are some exciting changes to this year's drive. First we have a new magazine company – *Great American Opportunity*. We have heard great things about "GAO" and look forward to working with them. There are also some new and different prizes and incentives this year.

Please help in making our first fundraiser a success for the school!

There are several ways to get the word out to family, friends and colleagues about our fundraiser to support our fabulous school –

"Reach Out Booklets" (formerly MagNet or Postcard Booklets).

- Reach Out booklets will be going home with a letter on Wednesday, Sept. 5th.
- Booklets are due back Thursday, Sept. 6th for our Kick-off assembly at 10:00 am with at least 3 out of town names and addresses to be eligible for prizes.
- Students who want to be in the drawing for "Principal for the Day" need to have their eligible booklet turned in by Monday, Sept. 10 at Muster.

Emails – quick and paperless way to reach out to family and friends about our fundraiser.

- Go to gaschoolstore.com, register and follow the email instructions.

Subscriptions –

Online – Go Green! Online orders are more accurate, processed immediately and save up to 4 to 6 weeks delivery time.

- Go to gaschoolstore.com, register and shop. Our school code is – 2662567. There will also be a prompt to enter in the student's name.
- If you are splitting orders between students you will need to do separate orders. Family and Friends can order online as well. Just give them the code and make sure they enter the student's name.
- You can also collect the money and place the order for them.
- To receive prizes during the drive, printout the order when complete and send it in the proper students packet envelope.

Catalog – Please fill in the order form clearly and completely.

- Checks are payable to: St. Paul Parish School
- Use the packet envelope with the students name on it to turn in orders – please do not send loose orders.
- If you have multiple students – please keep the orders separate and send in the proper envelope. Orders are reconciled by class.
- Keep the pink form for your records or to give to your customers.

The Magazine Drive runs from Thursday 9/6 to Thursday 9/20. All orders are due by noon on 9/20 to be eligible for prizes and incentives.

More information continued on back





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St. Paul Parish School
40th Annual Magazine Drive - 2012 Goal - \$40,000.00

Sun	Mon	Tue	Wed	Thu	Fri	Sat
SEPTEMBER	3 Labor Day	4 Orientation Day Pick up Packets	5 First Day of School – Reach Out Booklets sent home	6 Kick off assembly 10:00	7	8
9	10 MMM – drawing for Principal for a day!	11	12	13 1st Turn-in day	14 2nd Turn-in day Prize Assembly	15
16	17 3 rd Turn-in day Prize Assembly at Muster	18 4th Turn-in day Prize Assembly	19 5th Turn-in day Prize Assembly	20 FINAL turn-in day Prize Assembly	21 Final Prize Assembly	22

INCENTIVES and PRIZES

GO GREEN Incentive! – Receive 2 FPP service hours for every 5 subscriptions placed online!

Reach Out Booklets – Lanyard and “Chillin” Penguin (with at least 3 out-of town names and addresses). Also chance to win prizes at the kick-off assembly and a chance to be principal for the day.

Subscription Pre-sale Coupons – Lanyard and “Chillin” Penguin with first subscription sold and then an additional penguin for every 3 subscriptions sold. See Coupon sheet for details.

Subscription Prizes –

1-4 Splat Egg
5-9 Magic Thumb Light Trick
10-14 Sling Shot Penguin
15+ Out to Lunch with Mrs. Braud

Daily Subscription Prize Drawings – Students are entered into a daily prize drawing for every 5 subscriptions sold. Five names will be drawn every morning from September 14-21 for a chance to win daily prizes.

Class Goals –

\$1700.00 Tub O’ Licorice
\$3000.00 Free Dress Day and Extra ½ Hour Recess
\$4000.00 Movie and Popcorn

100% Class Participation – Prize to TBD by teacher

All School Goal Reached - \$40,000.00 – Bounce House day!

Individual Overall Class Top Sellers – Free Dress Pass, Student Council Pizza Coupon, School Hot Lunch Coupon and \$10.00 SCRIP Card.

Overall School Top Sellers-

1st \$100 Reebok Online Gift Card
2nd \$75.00 SCRIP
3rd \$50.00 (2 \$20.00 Cold Stone Gift Cards & \$10.00 Barnes and Noble Gift Card)

